



News Release – For Immediate Release

Office of the Seniors' Advocate Newfoundland and Labrador

June 3, 2024

Seniors' Advocate Recognizes Seniors' Month in Newfoundland and Labrador

Every June, Newfoundland and Labrador celebrates seniors. It is a time to acknowledge and recognize how much seniors contribute to their families, neighbours, communities and the province as a whole.

We recognize seniors by showing respect and by valuing the knowledge, wisdom and skills that come from a lifetime of experiences. Seniors are the moving force in Newfoundland and Labrador as community leaders, conscientious voters, workforce members and volunteers.

On June 1, we recognized Intergenerational Day, and we remember that opportunities to fully participate in all aspects of society must never be restricted or limited by a lack of understanding between generations. It is these interpersonal connections that help build stronger communities and families and enhance our well-being. To strengthen ties, we must focus on what is shared rather than the years between us.

To promote positive attitudes during Seniors' Month, the Office of the Seniors' Advocate is conducting a social media campaign to dispel stereotypes about aging and to celebrate the many opportunities that can come with growing older. Please visit our website <https://www.seniorsadvocatenl.ca/SeniorsMonth.aspx> for more information on this campaign and to submit an application.

Quote

"I want to express my sincere appreciation to all seniors throughout Newfoundland and Labrador. We recognize you and all you have done and continue to do for your families and communities. And I would like to especially offer my heartfelt gratitude to the hundreds of seniors who have invited me into your communities and taken the time to meet and tell me about what is important to you as Newfoundland and Labrador seniors."

Susan Walsh

Seniors' Advocate Newfoundland and Labrador

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