

SENIORS' MONTH SOCIAL MEDIA CAMPAIGN

We're celebrating older adults in Newfoundland and Labrador who are helping us **Think Again** about aging. This year's campaign challenges common stereotypes about growing older by asking seniors to respond to a simple prompt:

“THEY SAID _____... THINK AGAIN. _____”

We want to hear real stories that challenge assumptions about what aging looks like. Whether it's staying active, learning something new, contributing to your community, or pursuing a lifelong passion, your experience helps reshape how we think about aging in our province. These submissions will be featured on the Office of the Seniors' Advocate social media channels throughout June to showcase what it means to **Think Again** about aging in Newfoundland and Labrador.

HOW TO PARTICIPATE:

1. Submit application online, by email, or by mail. Application options can be found on our website: seniorsadvocatenl.ca
2. Attach a photo and a written response to the prompt with your application submission.

DEADLINE:

**MONDAY,
22 JUNE 2026**

